Eclipse tips for businesses

BE PREPARED FOR THE 2024 TOTAL SOLAR ECLIPSE

Impacts are expected from Thursday, April 4, to Tuesday, April 9. Conservative estimates put more than 100,000 tourists coming to the area.

- Totality in Georgetown will be from 1:36-1:39 p.m. Monday, April 8.
- Have a backup plan for staff in case increased traffic makes getting to and leaving work and parking more difficult.
- Be sure to have enough supplies for the additional crowds, meet the needs of locals, and conduct regular business after the visitors leave.
- If possible, consider having your staff work from home Monday, April 8
- If your business is located in an area with a lot of foot or tourist traffic, consider opening Monday for additional business.
- Evaluate when you receive regular deliveries during this time. If so, expect delays.
- Restrooms will be in high demand. Consider posting a sign on your door if you do not have public facilities.
- Cell and internet services may be limited making communicating with your staff difficult. You should still be able to make emergency calls.
- COG-Public Wi-Fi has limited bandwidth. Do not rely on it for your operations during the event
- Consider opening if normally closed
- Check road conditionals at DriveTexas.org